

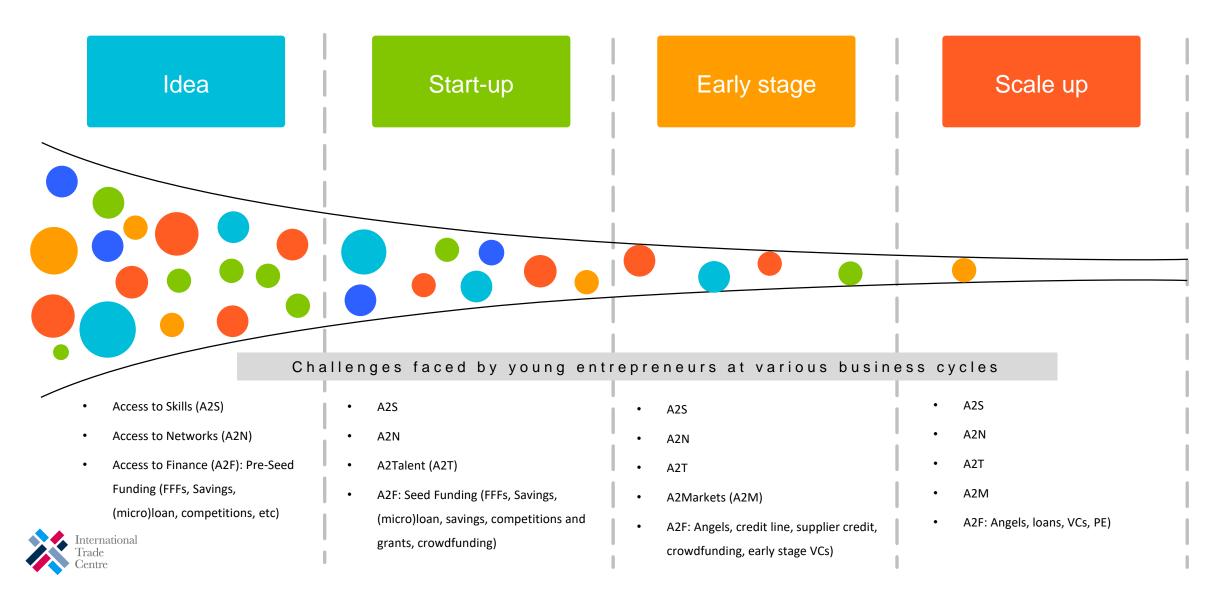
# The global community for young entrepreneurs

Powered by



# There are plenty of talented young entrepreneurs with good ideas – but few seem to make it to scale up





# Youth unemployment: a global challenge

Close to
71 million youth
worldwide were
unemployed
in 2017

The current youth employment rate is 13.1%, which is nearly

3 times as high as the adult unemployment rate

Youth make up
37% of the
world's
unemployed

400 million jobs
need to be created
in the next 10 years
just to absorb the
new entrants to the
job market



# What is the International Trade Centre (ITC) and what does it do?

# A focus on helping SMEs internationalise

ITC's main focus is to facilitate SME success in international business. Having worked with SMEs for 50 years, ITC is familiar with the unique needs of SMEs, including women-owned enterprises and youth-led enterprises and has vast experience in improving their international competitiveness and connecting them with markets.

# 100% Aid for Trade

All ITC's work is focused on Aid for Trade, an initiative that helps developing countries in building capacity and trade-related infrastructure to expand trade opportunities.

Working with the private sector to support private sector development ITC brings together public and private sector actors to jointly contribute to a conducive business environment. ITC also works with the private sector to support its capacity as buyers, investors, and providers of technical assistance.



# **Mission**

The Ye! Community is powered by ITC's Youth and Trade Programme, which aims to provide youth with market ready skills to help their enterprises compete on the international stage.

The Ye! Community is aiming to become the world's largest community of youth entrepreneurs by connecting them to ITC's technical expertise, learning resources, skills development projects, public and private sector partners, finance, and networks.







# Ye! supports young entrepreneurs at various stages of their business, through online and offline activities

			Idea	Start-up	Early stage	Scale up
Online	000	Community				
		Mentors				
		E-Learning				
	[3]	Tools				
	<u> </u>	Finance				
Offline		Chapters				
		Training				
		Projects				
		Advocacy				

# Turkey

Find out everything you need to know about doing business in Turkey and how Ye! can be your support.



## Resources

# Legal

Which legal structure can I choose? How can I set up a company?

### Tax

Which taxes do I have to pay? How do I pay them?



What accounting requirements are there?

### Insurance

Do I need insurance? What insurances should I get?

## Local hubs

Get a listing of some of the best startup hubs



Read all about local funding options

# Community

Connect with other young entrepreneurs for business. jobs, internships and other opportunities.



Filter member listing

### Showing 2652 members



Tom Osborn AMBASSADOR GreenChar (Energy) Affordable, clean energy NAIROBI, Kenya



Anielle Guedes AMBASSADOR Urban3D (Technology) São Paulo, Brazil

Looking for interns



Ryan Morrison Pindle (Technology) First marketing platform for the visual web Amsterdam, Netherlands

Looking for business partners and interns



## Frederik Betz

Bonsum (Consumer Goods) A search engine that rewards customers for shopping sustainable. Berlin, Germany

Looking for business partners and interns

# Coaching

We match professionals and executives to help young entrepreneurs grow their venture. The coaching is mostly online and is free.





"W. Stoffels is the **Engagement Manager at** McKinsey & Company, She works with companies to solve their strategic

problems. She'd like to connect with entrepreneurs from the consumer goods and energy sector."



### Gabriele Presot

Operations Strategies Manager, Nestlé (Consumer Goods)



Karuna Luthar Country Head, Elara Capital (Financial Services)



Felix Gonzalez Herranz Founder, Juntosalimos (Technology)



## Laura Frum

Vice President, Community Capital Development Corporation (Financial Services)



# **Delwar Hossain Azad**

Director & Head, Financial Services, GrameenPhone Ltd. (Financial Services)

Online, young entrepreneurs get access to info, resources, networks, and experts.

# **Tools**

We've gathered some great tools for entrepreneurs. They could be useful for your startup. Try it out! \*Get in touch if you're interested in a



### Canva

Create Stunning Designs with Ease

Watch this space!

Access to finance portal coming soon!

Tools

Sign in

Events



### Trello

Organize Anything



# Calendly

Simple, beautiful s



Ye! is the global online community of young entrepreneurs.

You can get in touch with peers,

find knowledge, coaching, and

Funding

Coaching



Microsoft Bizs

Free software to ge

Free Agent Accounting made

Join the Community

funding.

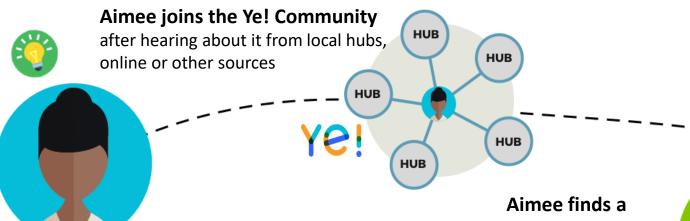
Community



# The Journey of a Ye! entrepreneur

# Aimee, 29 years old

Aimee is a social entrepreneur and founder of "Zam-Ké", («use me again» in Mina) is a brand of bags and accessories made from recycled plastic. The objective of Zam-Ké is to give plastics a second



# Aimee publishes her profile on the Ye! Community

She can indicates her needs and interests, browse and connect with other members, post questions



Aimee finds a coach through Ye! to support her in

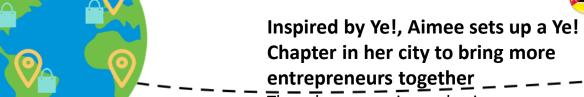
creating a sustainable business model



# Aimee's startup is now visible to a wider network

life

Through the Ye!
Community she is actively brought in contact with new global market opportunities



They share experience, business opportunities and help more young people who want to become entrepreneurs



# Meet the Ye! entrepreneurs from around the world



# **AGRICULTURE**



# **Tropingo Foods (The Gambia)**

Momarr Mass Taal runs one of the biggest agroprocessing and export business in the Gambia, producing value added groundnuts and dried mangoes for export.



# **Honey Products Industries (Malawi)**

Fredrick Matress reinvented the business model of small-holder honey production by using a youth-led franchise model and focusing on producing high-quality organic honey.



# **Cropital (Philippines)**

Rachel de Villa and her team developed a crowdfunding platform to help local farmers get access to scalable and sustainable financing.





# **Urban 3D (Brazil)**

Anielle Guedes is using 3D printing and robotics techniques to provide low-cost and sustainable housing solutions for urban development.



# Clairy (Italy)

<u>Paolo Ganis</u> and his team invented a patented indoor air purifier powered by real plants and IoT technology.



# **Bonsum (Germany)**

<u>Frederik Betz</u> developed the first search engine to help consumers find and shop from sustainable companies across the web.

# HEALTH

# **SUSTAINABILITY**







Juma El-Awaisi developed a sound recognition platform for people with hearing disabilities – it detects and converts sounds into sensory and visual notifications using smart devices.



RenewDrive (Nigeria)



Babajide Oluwas set up a research and development enterprise focused on providing efficient low-cost clean cooking solutions for rural communities.



**Infomed Healthcare (Egypt)** 

Amir Kalila created an online health records platform to help patients better access health information and receive timely aid from doctors.



Sumthesun (Kosovo)

Mendim Avdyli helps people estimate their household energy needs, compare costs and get in touch with the right solar energy providers.





**Eneza Education Limited (Kenya)** 

Kago Kagichiri launched virtual tutoring tools on low cost mobile phones to provide education to children in rural community.



YELI Paper Bags (Uganda)

Andrew Mupuya founded the first paper bag and envelope producing company in Uganda, manufacturing eco-friendly paper and shopping bags, helping to preserve the environment.



Law School 101 (India)

Vennela Krishna started an educational initiative that brings together college students to work on community empowerment through legal education.

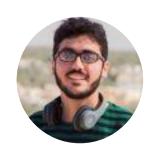
# Offline, Ye! works directly with youth to build Ye! Chapters.

Ye! Chapters are youth-led and youth focused support networks, linking budding young entrepreneurs to a network of their peers.





Cameroon
Desmund Egbe,
Founder of Cameron
Human Capital.



**Egypt**Fady Gayed, Founder of Startup Studio
Egypt.



India
Muhsin Ayamon,
Founder of Zemose
Online.



Chad
Christian Ndonga, Cofounder of Réseau des
Jeunes pour le
Dévelopement et le
Leadership au Chad.



**Ghana**Wilson Amooro,
Founder of TREE
Africa.



**Italy**Paolo Ganis, Founder of Clairy.



Bangladesh
Fariha Khan, Founder of
the social enterprise
Nirmegh Foundation.



**Georgia**Zurab Pertaia,
Founder of Augep.



Kenya
Ifrah Arab Mohamed,
Founder of Supermom
Kenya.

Ye! Chapters tap into local reservoirs of knowledge, resources, information, and further enhance young entrepreneurs access to networks.

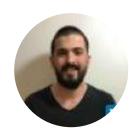




Kenya
Leroy Mwasaru,
Founder of Greenpact
Energy



Philippines
Mark Balmes, Founder
of Empleo.



**Turkey**Yucel Faruk, Founder of Peerket.



**Nigeria** Adeloye Olanrewaju, Founder of Babymigo.



Philippines
Chino Atilano,
Founder of FreeTime
Industries.



**Uganda**Sandra Letio, Founder of Pelere Group Ltd.



Pakistan
Ozaal Zesha, Founder of
Clique Technologies &
ClassNotes.



**Rwanda**Aline Uwase, Founder of HappyNess.



**Zambia**Gilbert Mwale, Founder of eMsika Online
Marketplace.











Ye! Chapters support young entrepreneurs offline by organizing meetups and events.

# Ye! Chapters communicate via WhatsApp, Facebook and Twitter to share their activities.



Moments

relationship.

The sale is only the beginning!

✓ Start local and expand later!



+237 73380063 ~ Noel Tasha



# The Returnees Project Inc.

Les Jeunes Entrepreneurs sélectionnés pour la 3ème édition!!! -#Demiers10de20 L'avenir économique de notre chère patrie résic www.facebook.com

We are happy to bring to you 20 young entrepreneurs who have been for the Upcoming 3rd edition of **The Returnees International Netwo Conference** which is to take place on the 14th of December 2018 at 0 headquarter Bonanjo, Douala.

https://m.facebook.com/story.php? story.fbid=1912432035517969&id=1158703104224203



### The Returnees Project Inc.

The 3rd Edition's selected Young Entrepreneurs!!! - #First10from2 economic future of our beloved country lies in the #QUALITY of a www.facebook.com

#10of20

We are happy to bring to you 20 young entrepreneurs who have been selected for the Upcoming 3rd edition of **The Returnees International Networking Conference** which is to take place on the 14th of December 2018 at GICAM



1,720 1,530 1.066 0 I weets or replies iviedia Community @ye\_community - 20 Dec 2018 you miss last week's ask a coach session? Don't worry! You can watch the o in full youtube.com/watch?v=Vvpl66... ... Don't have time? Then check out e's top takeaways on b2b sales here! #yecommunity #sales #coach #expert rice #youth #business #entrepreneurship **COACH HOUR** Steve van Zutphen Learning and sharing knowledge should be key objectives in any b2b sales

Followers

ollowing

Likes

















# Are you ready to join the Ye! Community?

www.yecommunity.com





# Thank You!

# The global community for young entrepreneurs

Get in touch: Csterngold@intracen.org