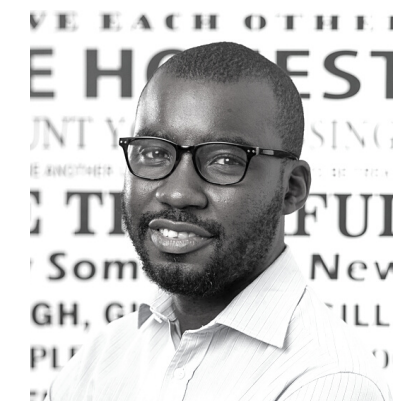


Hubs  
series

# Virtual incubation programmes



**A workshop for Hubs to share good practices and lessons learned, featuring:**

- Peter Nawa // Startup Coach // BongoHive Technology & Innovation Hub
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- Bassem Mouhammad // Iraq Manager // Response Innovation Lab

**09 FEB 2021**

**14:30 - 16:00 (CET) // ZOOM**



**BridgeforBillions**  
connecting growth

# Virtual Incubation Webinar

Feb/2020

# The Bridge for Billions ecosystem

Bridge for Billions is a social enterprise that helps all kinds of organizations to design, build and manage their entrepreneurship & innovation programs to generate value for all parties involved.



Bridge for Billions is a Social Enterprise Recognized by



# Our impact in 5 years



**1720**

Entrepreneurs



**850**

Mentors



**131**

Programs

**72** Countries

**44%** Women Founders

**96%** rate the program as important to their success

**70%** business survival rate after 2 years

**85%** program completion rate

**9/10** valuation of our clients



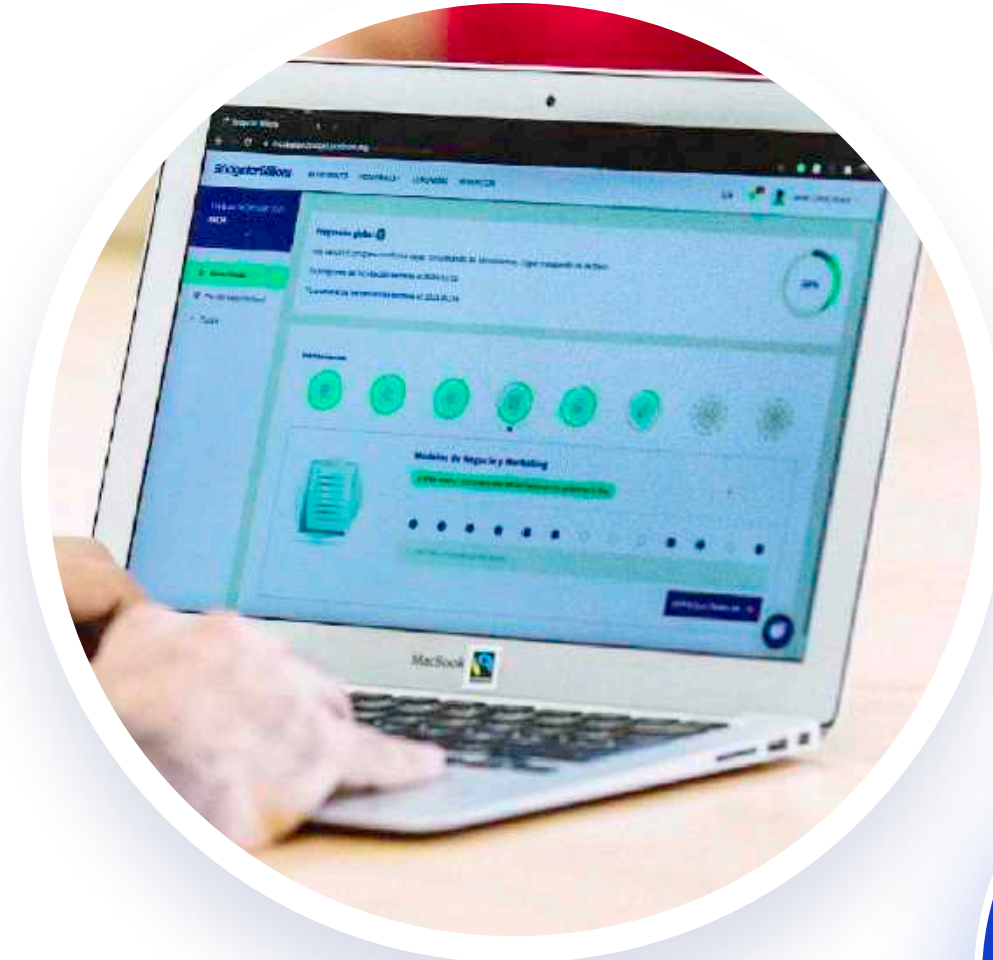
*“Bridge for Billions should be the backbone of any entrepreneurship program. Without his well structured platform, guiding role, and team, the program would not have been a success!”*

**Jonas Nipkow**  
BMW & ChangemakerXchange,  
Program Manager

# Core aspects of our program

## Structured & Validated Methodology

Learn by doing methodology inspired by MIT's Disciplined Entrepreneurship. Weekly in one-to-one sessions by a personal mentor and generate your own Validated Business Plan at the end of the program.

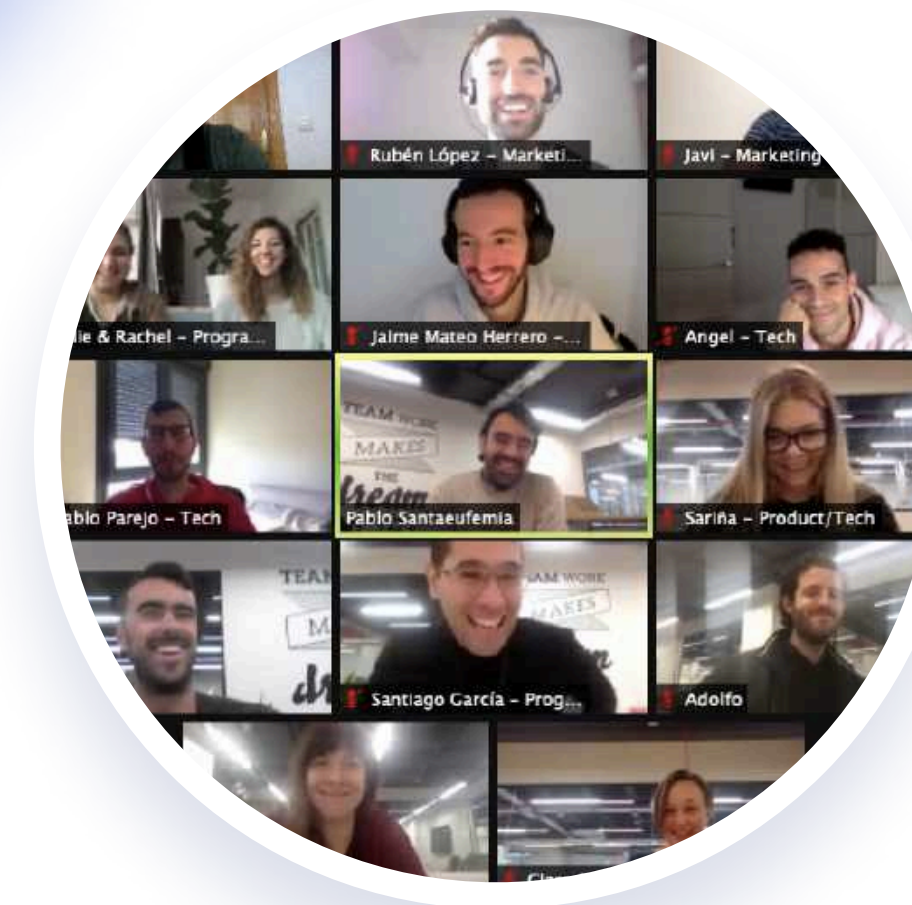
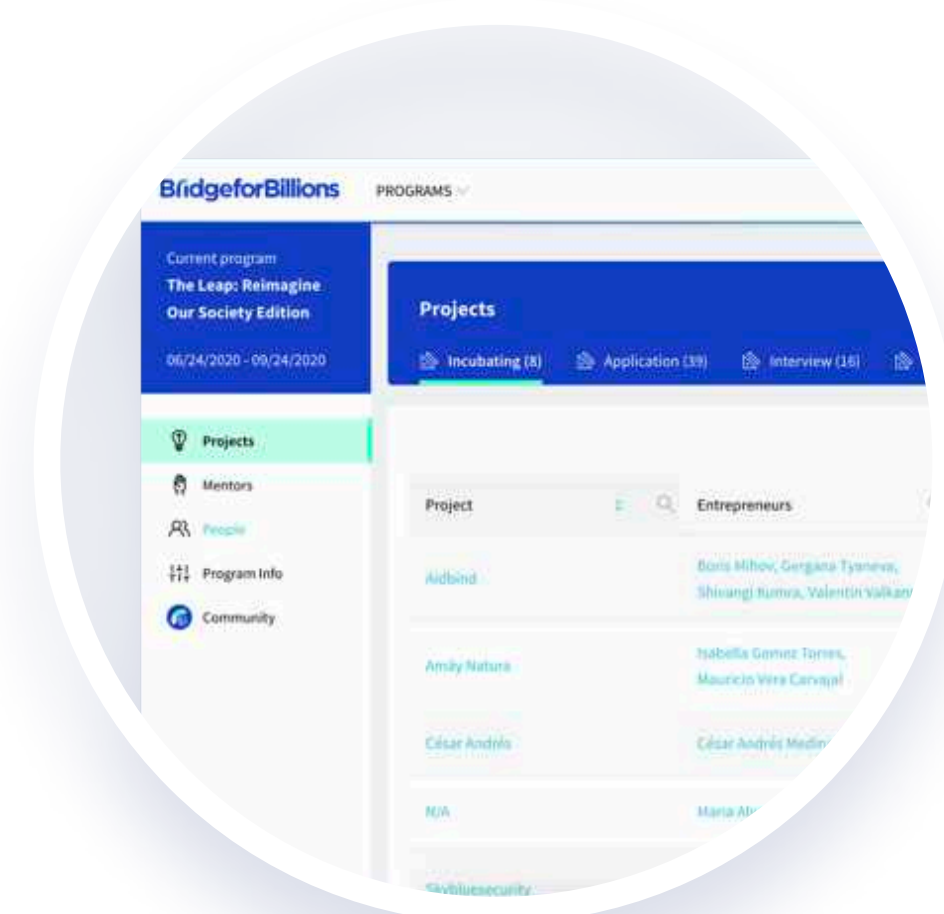


## Your Incubation Team

Your team should be trained & structured to offer virtual incubation. Bridge has a team of multicultural professionals that have managed 130+ programs with a great focus on gender balance

## Progress/ Impact Assessment

Our partners receive full control and visibility on the progress of each project in real time. Impact surveys continue for 2 years after the program



## Create Community

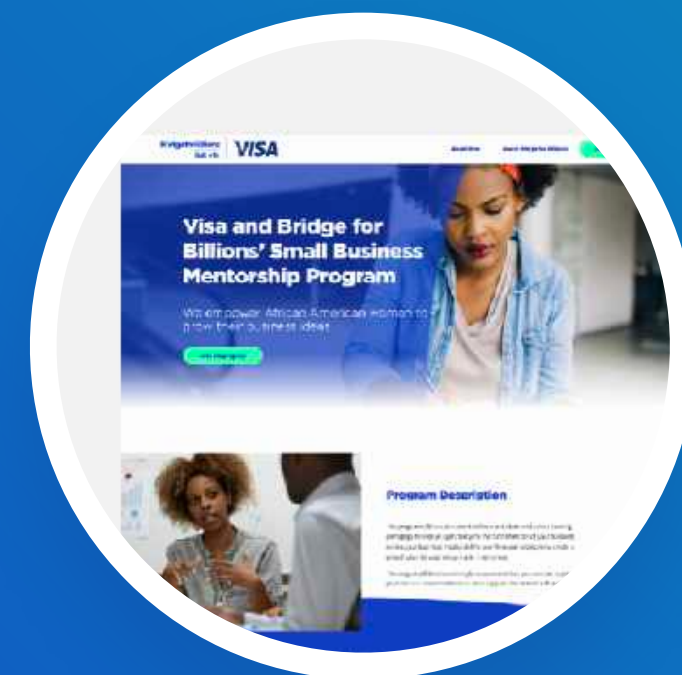
Provide a space in which to foster connections between entrepreneurs, mentors and investors. Accessible to all participants for life! They access perks valued in over \$30K, webinars, and events.

# Program overview

Collaborating with partners for different stages of the journey!



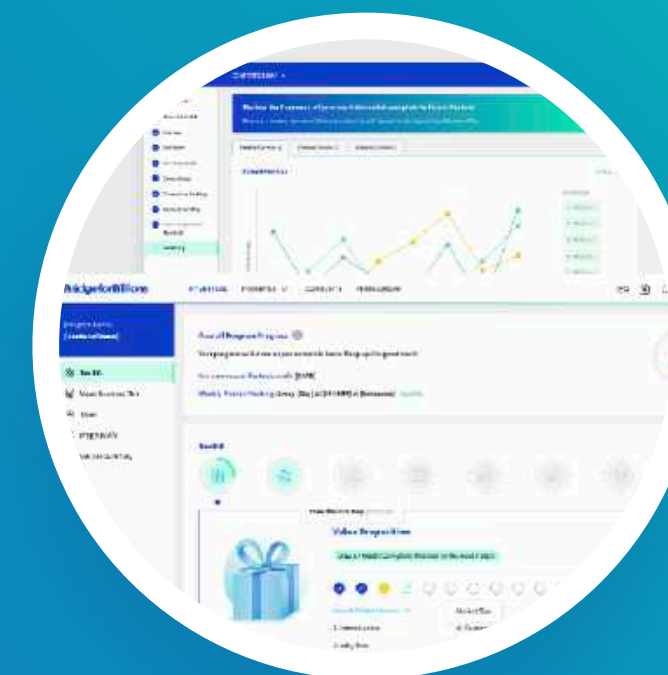
Program Design



Program Kick-off



Incubation Journey (3 - 6 months)



Closing & Evaluation



Program Duration 6-12 Months

- Program Architecture
- Brand Identity & marketing materials
- Program management

- Call for applicants
- Selection & Matching
- Program Onboarding

- Incubation Journey
- 1-to-1 mentoring

- Training Sessions
- Community Activities

- Demo Day or Closing events
- Impact report



**Thank you!**

[afia@bridgeforbillions.org](mailto:afia@bridgeforbillions.org)



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Virtual incubation webinar



Startup and SME virtual incubation  
specialist

Feb 2021

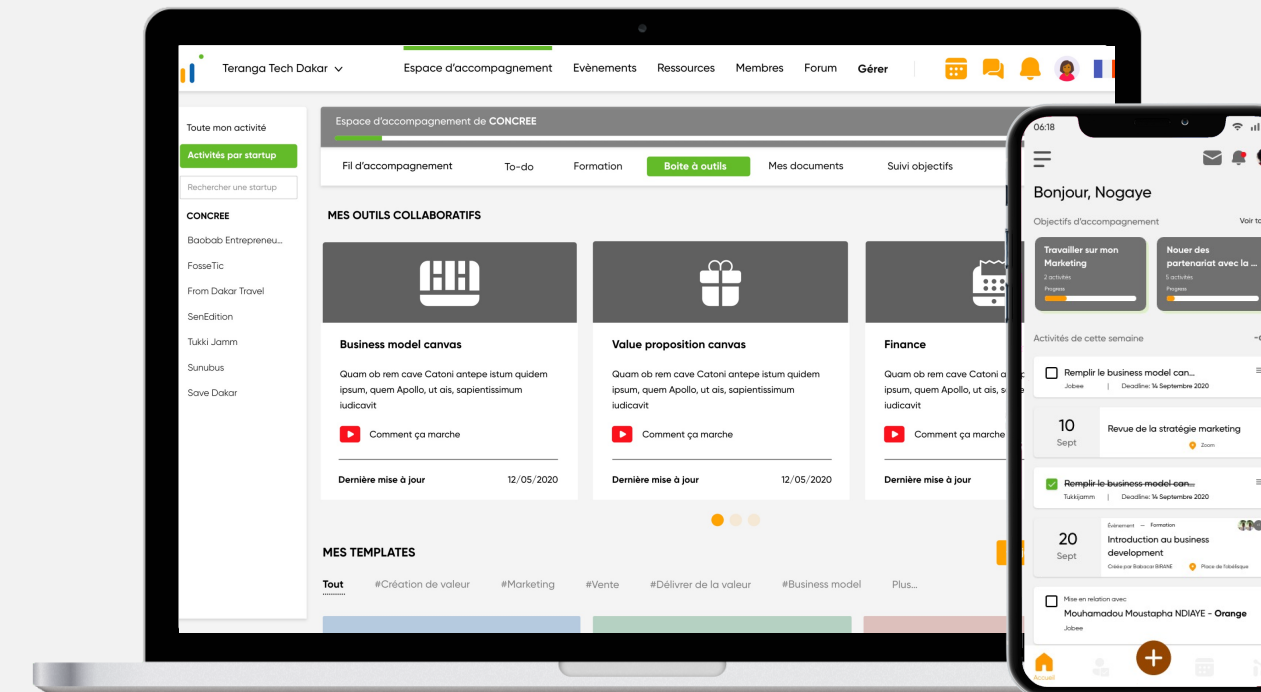


# TWO MAIN ACTIVITIES



## Direct entrepreneur support

Design, management and evaluation of entrepreneur support programs (incubation - acceleration - etc).



## LezGo ERM ([www.lezgo.io](http://www.lezgo.io))

An Entrepreneur Relationship Management Software As A Service (SaaS) that serve as a digital assistant to virtualize entrepreneur support programs.



# KEY NUMBERS AND IMPACT OF VIRTUAL INCUBATION

**294**

Total SME & Startups

**4500**

Enterprises  
supported via  
lezgo

**109**

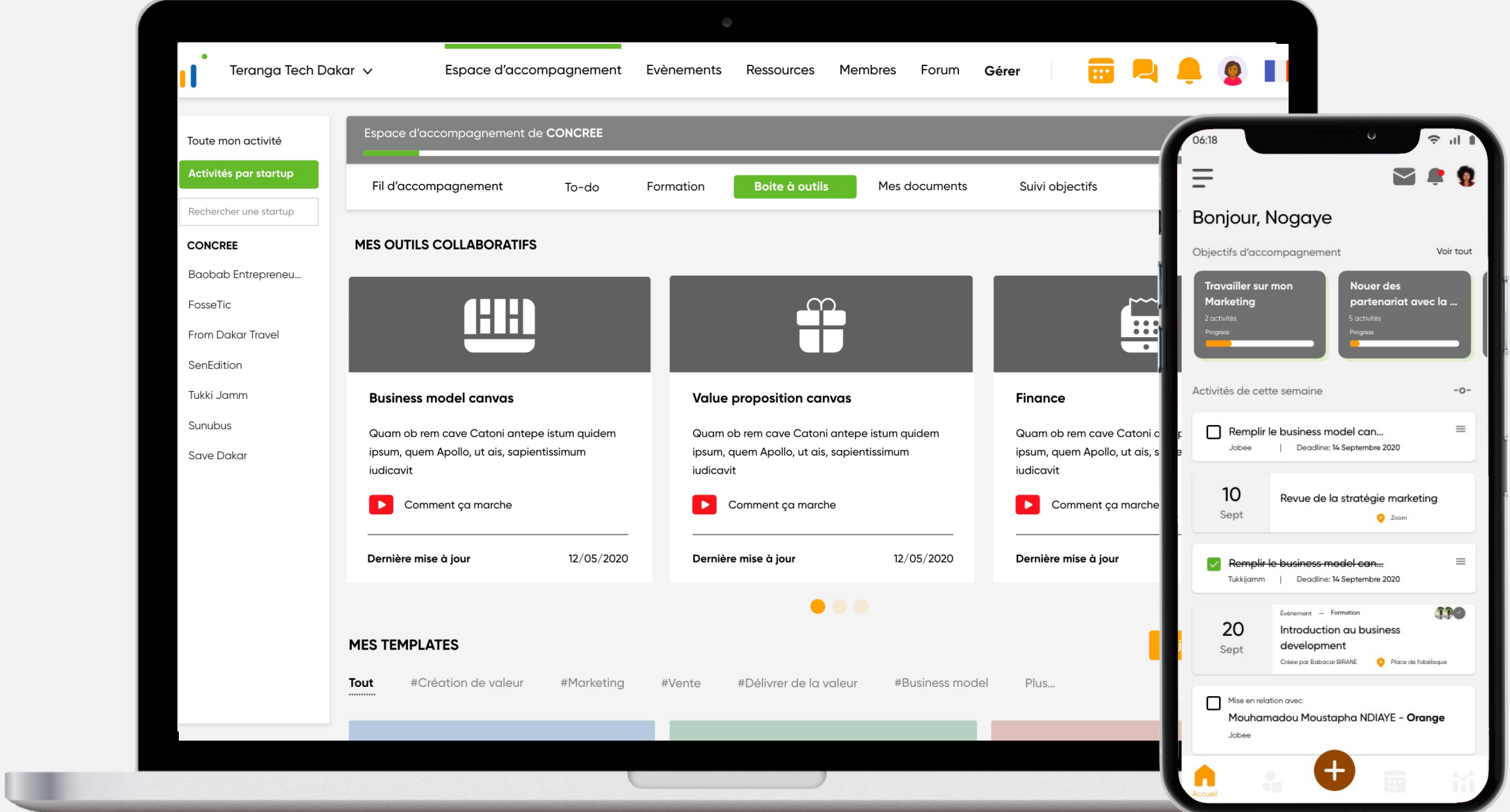
Currently  
supported

# OUR STARTUP'S VIRTUAL INCUBATION JOURNEY MAP IS STRUCTURED AS FOLLOW



# CONTACTS

## CONCREE SAS



[www.lezgo.io](http://www.lezgo.io)



Sicap amitié 3, Villa N4429, Dakar



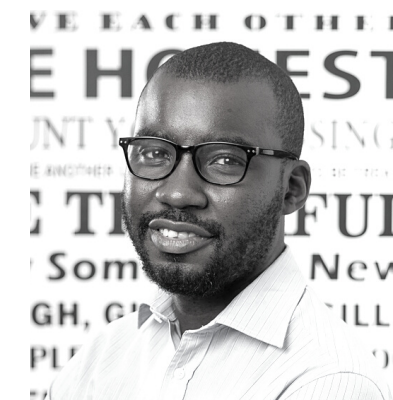
[marieme.sene@concree.com](mailto:marieme.sene@concree.com)  
[babacar.birane@concree.com](mailto:babacar.birane@concree.com)



+221 33 867 80 43  
+221 77 651 60 88

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BongoHive

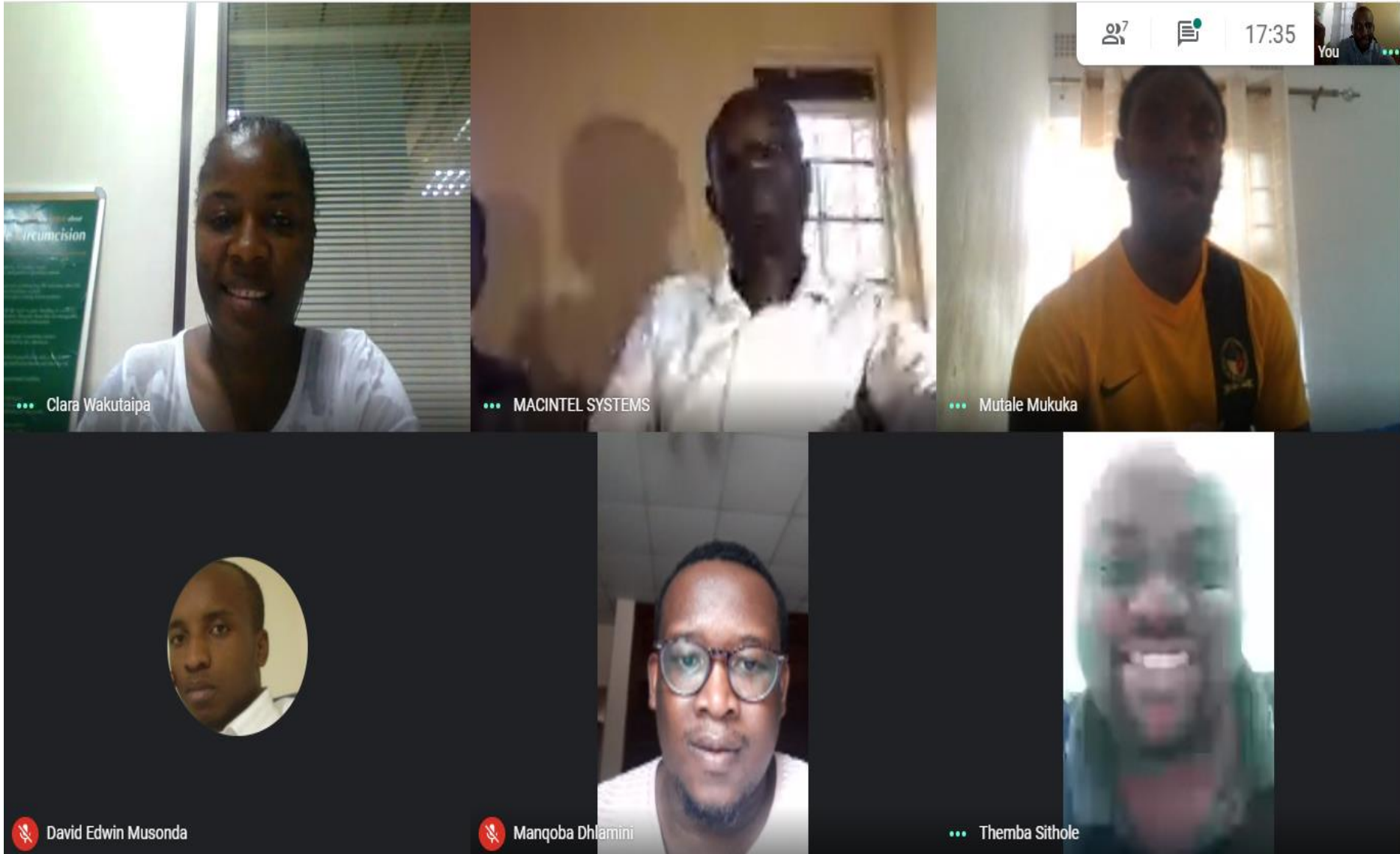
# DISCOVER PRE-ACCELERATOR PROGRAMME



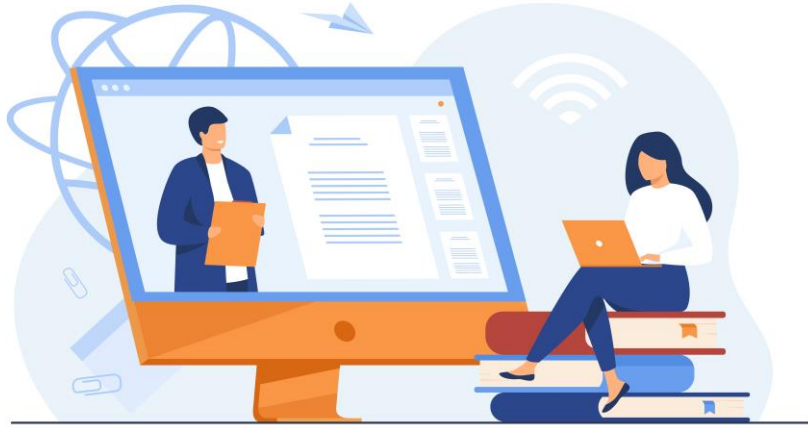


**January 2020**





**November 2020**



- Virtual
- 2 weeks
- 1 hour
- Q&A
- Assignments
- Coaching



- Virtual Pre-recorded
- 2 weeks
- Self-paced
- Assignments
- Coaching
- Live networking session



Google Classroom



Google Meet





*Thank  
you!*

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series

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Video

A close-up photograph of a young green seedling with two leaves growing out of dark, rich soil. The background is blurred, showing other similar seedlings in a field.

# Agribusiness in Iraq Response Innovation Lab

Iraq Response Innovation Lab and the journey of localizing  
innovation in Agribusiness

# Challenges

## Challenges within the Agriculture Industry

1

War, prolonged instability and lack of support posed a challenge to Agriculture and Food sector in Iraq

2

Lack of knowledge in modern techniques of agriculture that reduce cost and increase productivity

3

Lack of a space that aims to increase local capacity of the agriculture in Iraq and to integrate Innovation with Agribusiness



# Solution

Go Green Agribusiness Incubation that takes local Agribusiness innovators that are seeking to use innovation as a tool to better the agricultural environment.

The incubation works to provide technical support and seed fund support to the most applicable innovative projects



1

Climate Smart  
Agriculture

2

Support Innovation in  
Agriculture

3

Integrating Business  
mindset into agriculture  
and creating innovative  
Agribusiness



# Initial Plan

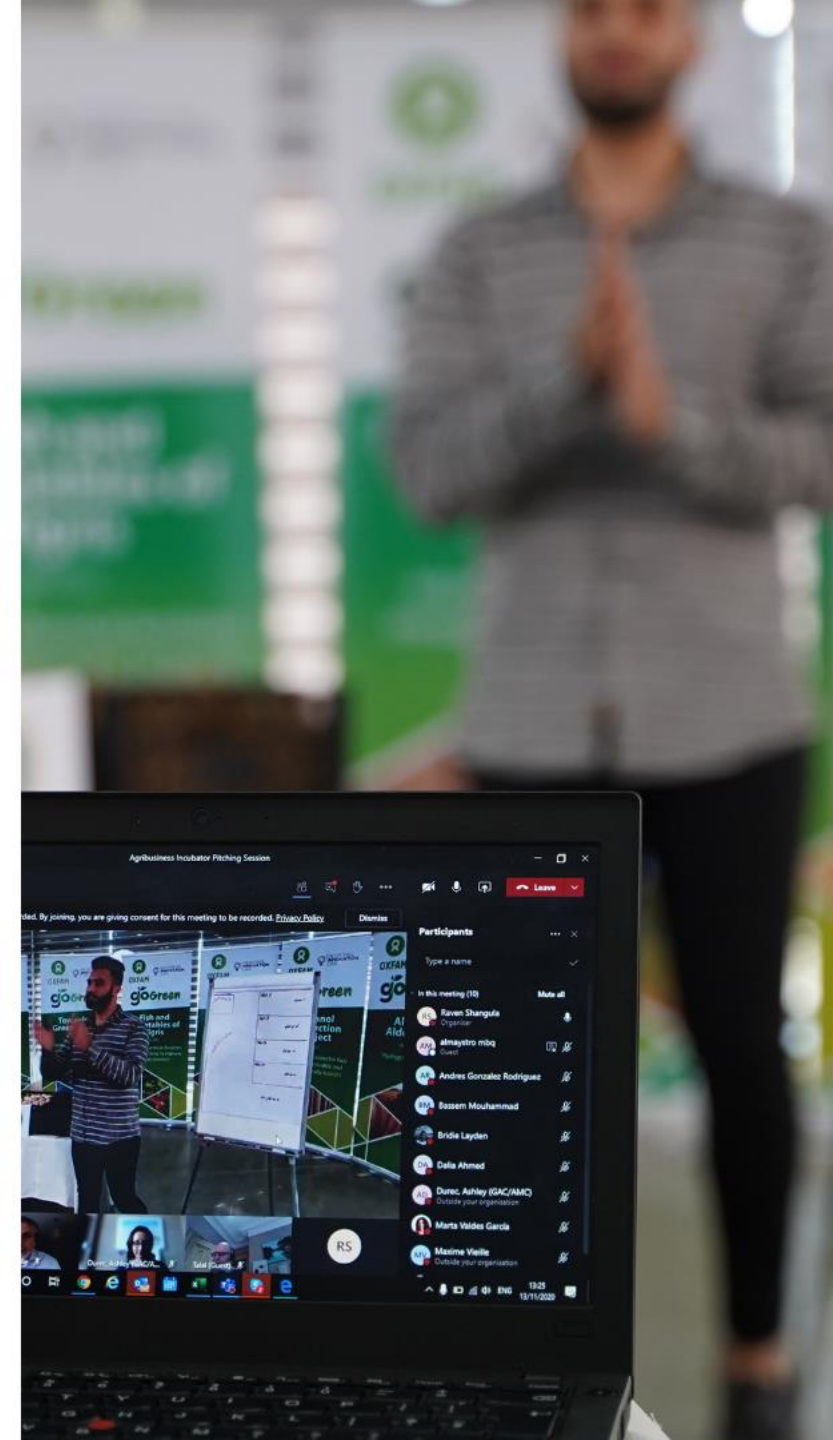
How We wanted the incubation to go

In person training  
5 days per week - 25 total group session  
Field visits

# Covid - Impact

Covid - 19 had major affects on the orginal plan. In person training no longer an option

Online training took place instead  
Various platforms were used to ease communication  
Total hours: 100 with 75 hours mentorship



DISTANT  
LEARNING

TECHNICAL  
CAPACITY

LOCAL  
CAPACITY

ADAPTABILITY  
TO LOCAL  
CONTEXT

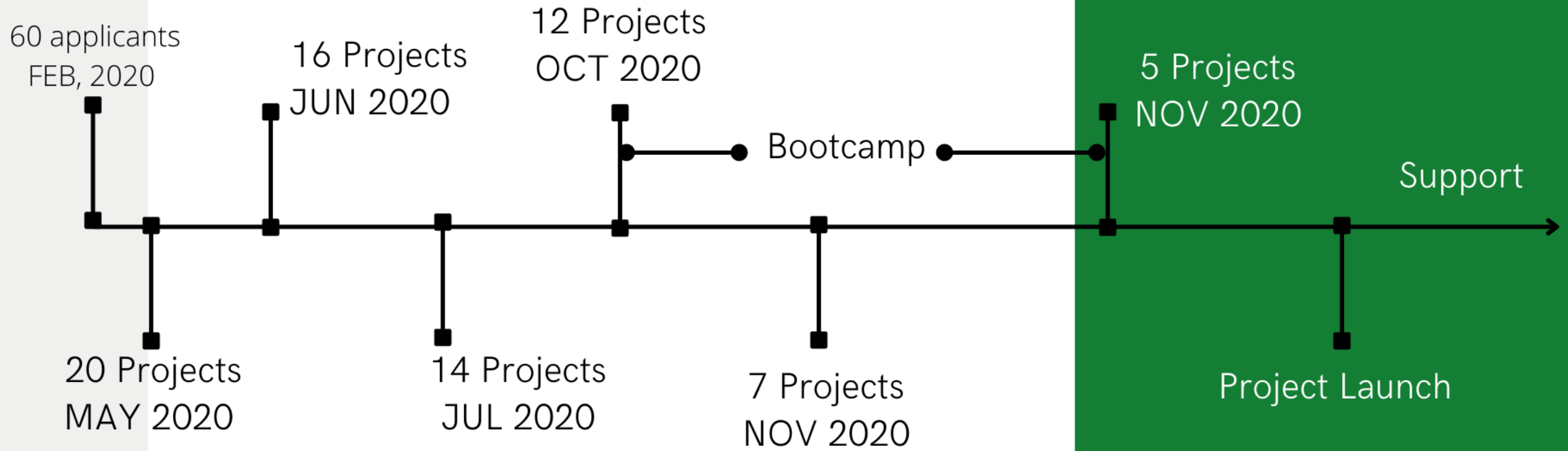


# Challenges

Elements that posed a challenge to the  
incubator



# Timeline





# Lessons Learned

- Adapt knowledge to local context
- Support local capacity in the Agribusiness sector
- Mentorship > Lectures
- Integrating women

# What's Happening Next

Continuous Support

Consulting and advisory

Innovation specific M&E toolkits

Innovation pipeline



# Our Method

From Iraq

To Iraq



By Iraq

## **S.M.I.L.E**

Sustainable  
Modern  
Innovative  
Local  
Environment



# Who We are



[facebook.com/IraqRIL](https://facebook.com/IraqRIL)



[instagram.com/iraqril/](https://instagram.com/iraqril/)



Thank you

---





LinkedIn group



[forms.gle/Uv76bJZcybPeTiP39](https://forms.gle/Uv76bJZcybPeTiP39)

# CAPACITY BUILDING OF TECH HUBS

## In East Africa



**Simunza Muyangana**  
BongoHive

Simunza is the co-founder of BongoHive, Lusaka's first innovation and technology hub that provides a range of startup and tech programmes, workshops and events all focused on making Zambia Africa's next hotbed of innovation. He leads the support for entrepreneurs. BongoHive's entrepreneur support programs include a pre-accelerator boot camp, a sector agnostic accelerator, short focused masterclasses, and more.



**Nuria Rull Bes**  
ITC

Nuria is a Programme Officer at the International Trade Centre (ITC). She is managing various project initiatives to build capacity and improve managerial performance of business support organizations such as government agencies, chambers of commerce and sector associations. She is working with ITC's Youth program to support start-up incubators, accelerators and tech Hubs in developing countries with a specific focus to strengthen entrepreneurship support ecosystems.



International  
Trade  
Centre



BongoHive



SUPPORTED BY: 



25 February 2021



10AM-12PM  
GMT+2



Zoom: Link