International Trade Centre

SUSTAINABLE DEVELOPMENT GOALS

International Trade and Sustainable Development

ITC Sustainability Map

How to navigate the tools?

December 2020

Agenda

- Recap - What are Voluntary Sustainability Standards (VSS)?
- What is ITC Sustainability Map? How is it relevant?
- How to navigate the Standards Map Module? Learn along with a case study

What are Voluntary Sustainability Standards (VSS)?

"VSS are rules that producers, traders, manufacturers, retailers or service providers may be asked to follow so that the things they make, grow or do don't hurt people and the environment.

These standards help keep workers healthy and safe, protect communities and land, and uphold human rights as well as moderating the environmental impacts of production and consumption"

- United Nations Forum on Sustainability Standards

What is behind these logos?

ITC Sustainability Map – how is it relevant?

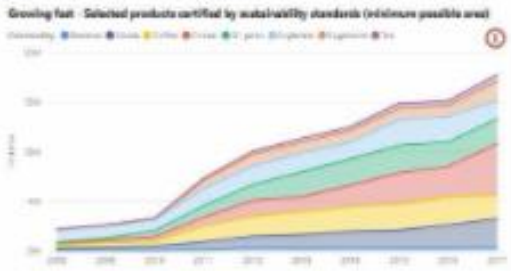
Enables users, regardless of their position in the value chain, to better understand the sustainability landscape and to connect with business partners.

Standards Map

Comprehensive, verified and transparent information on over 260 standards for environmental protection, worker and labour rights, economic development, quality and business ethics.

Virtual Network

A free online gateway that enables businesses to promote their sustainable practices, gain visibility in the international supply chain and connect to international buyers

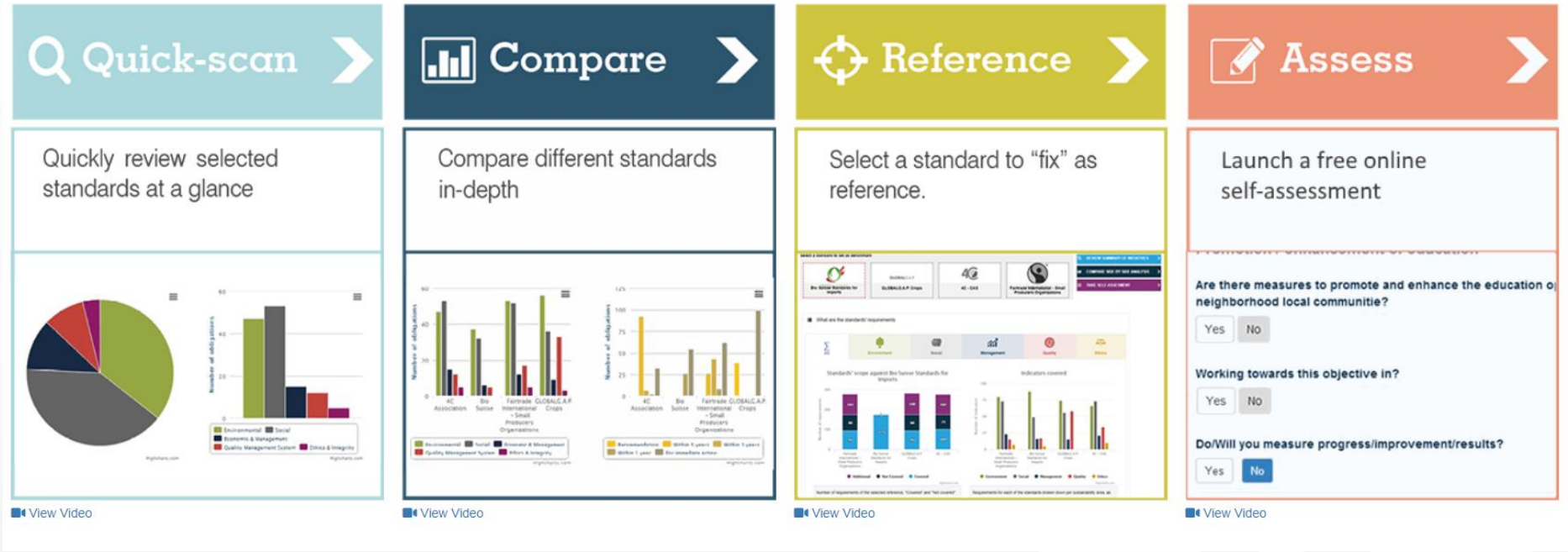


Market Trends

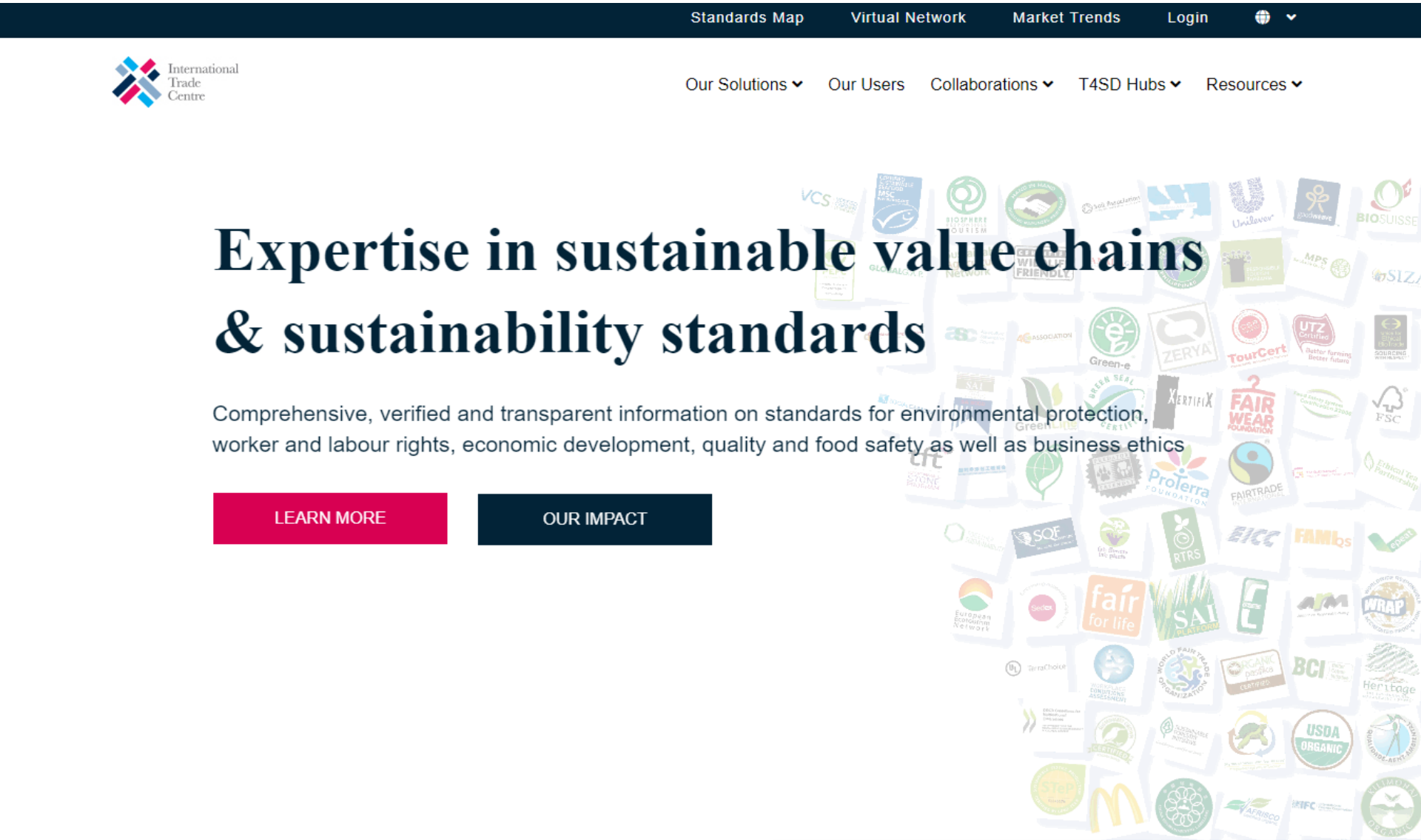
Harmonized and verified information on the evolution of the global market share of certified/verified products presented using interactive charts and graphs.

Standards Map Module

Review & analyse over
***280 standards**:*



Sustainability Map – www.sustainabilitymap.org

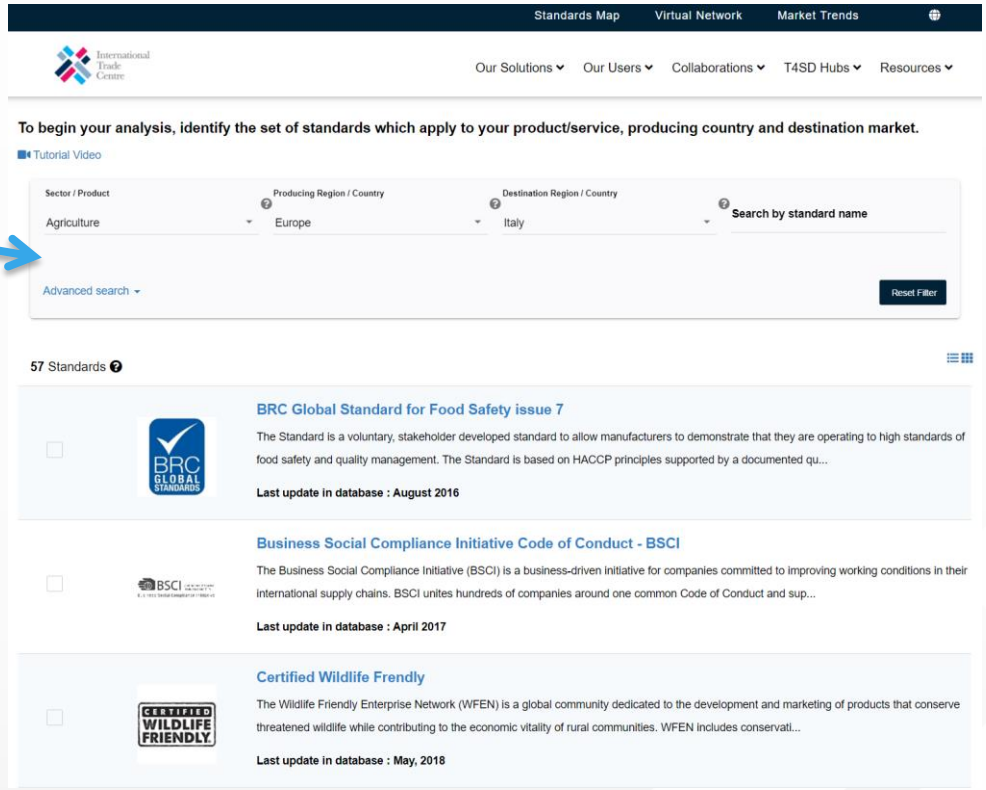


Standards Map

Transparency on standard initiatives

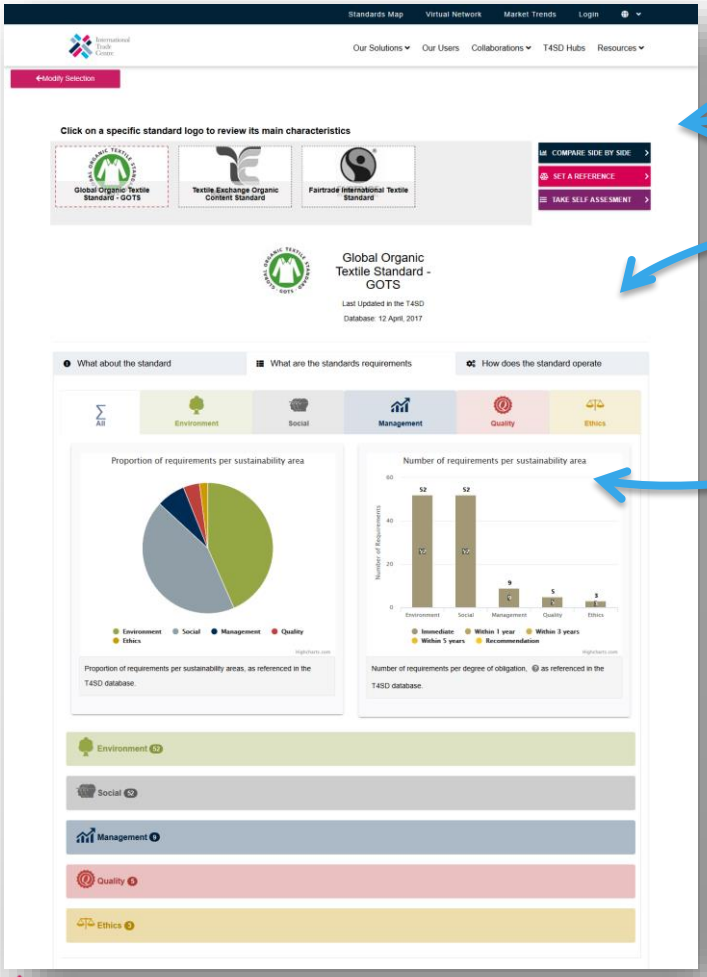
Identify standards per sector or product, country or region, for a certain destination market or even make a search by name

Review relevant standards, get a short summary, start exploring options to compare them and consider doing a self-evaluation



Standards Map

Transparency on standard initiatives



Select whether to review selected standards, compare them, set one as a specific reference or conduct a self-assessment

Review specific standards' sustainability requirements or explore how various standards operate

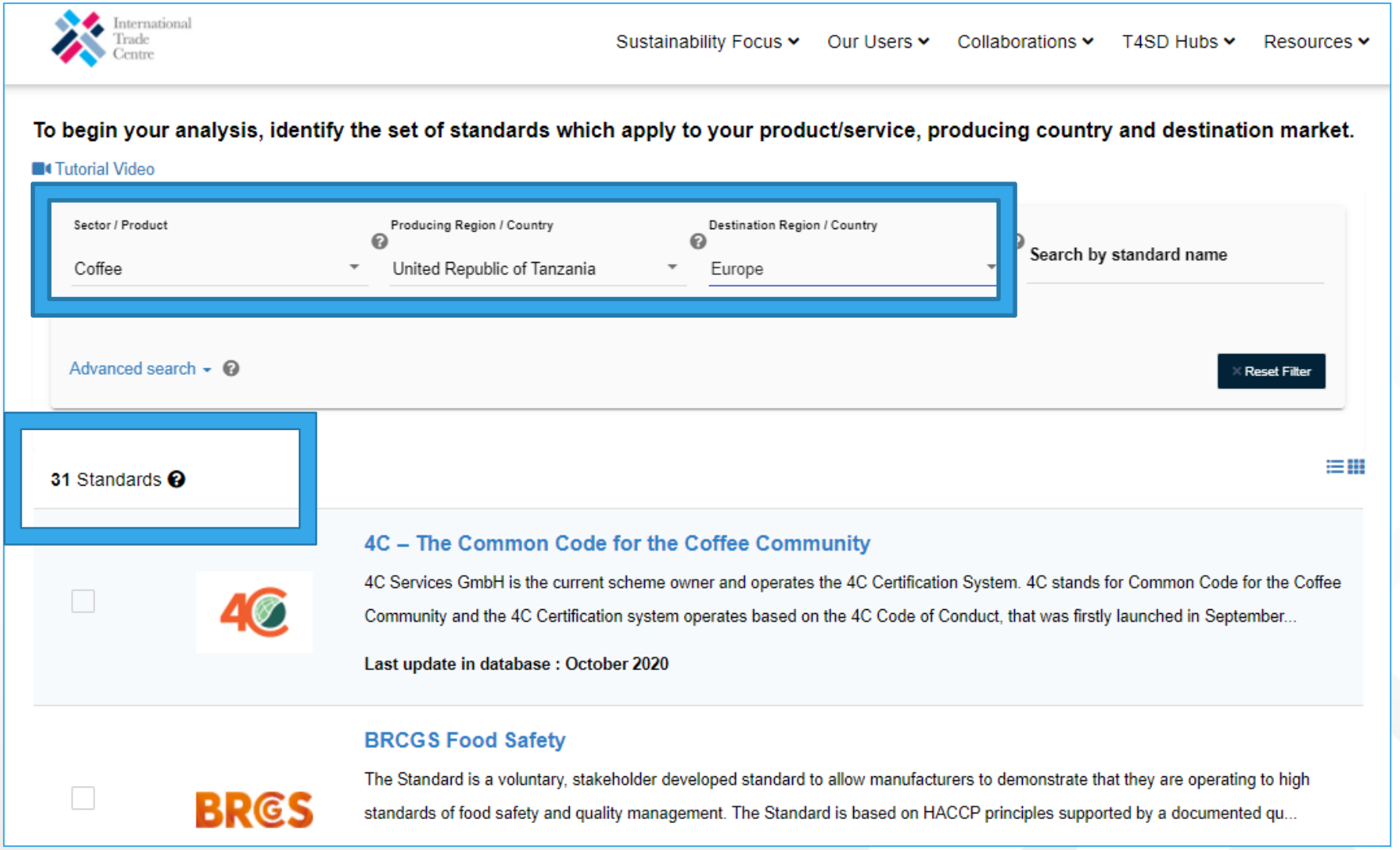
Make sure to review not only the graphics but also the more granular information below the graphics

Case Study

John is a Tanzanian coffee producer, who wishes to explore the EU market for coffee exports…

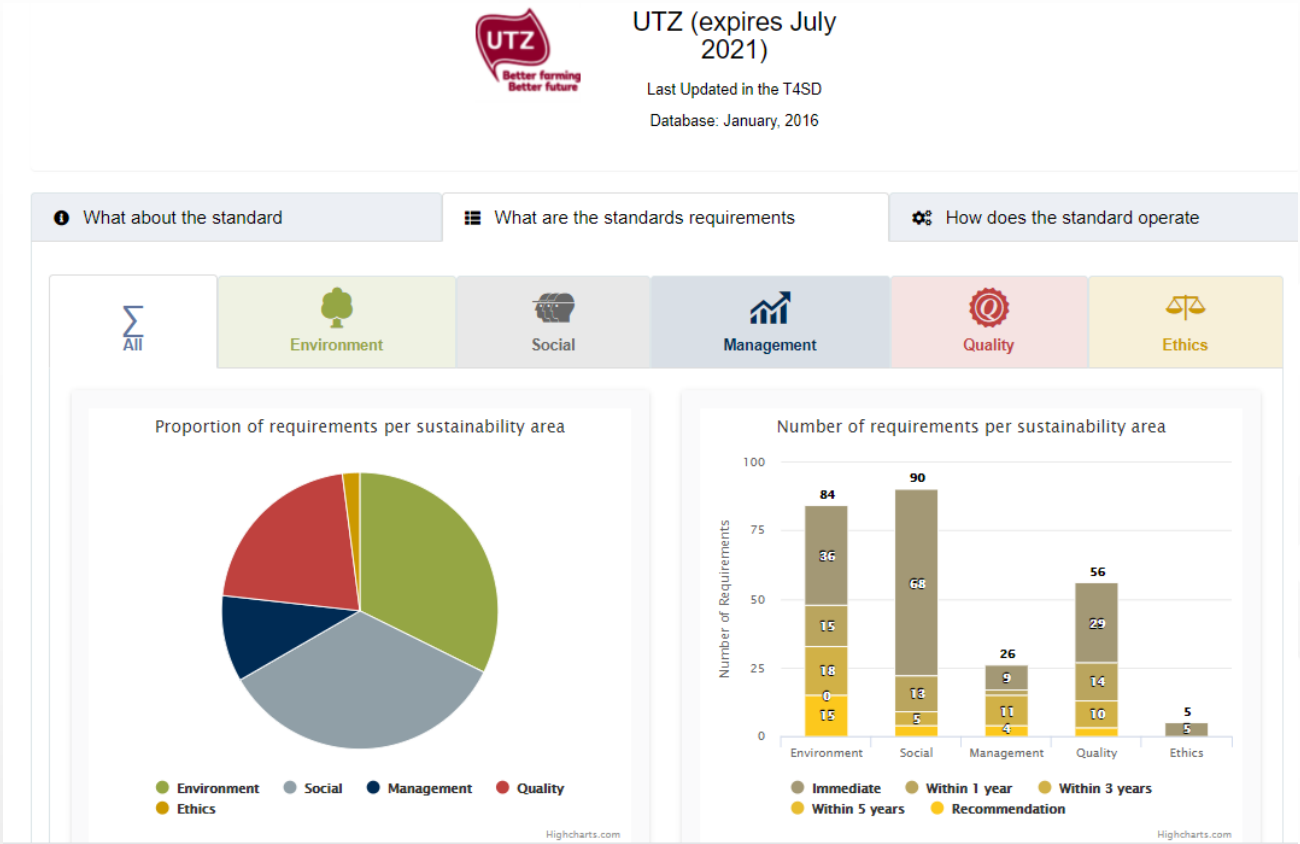
- ***What standards*** are recognized in potential destination markets – EU in the coffee sector?
- Which ***standards apply*** to coffee produced in Tanzania?
- What are the ***requirements*** for certification, and what are the associated rules, implementation mechanisms and potential costs?

How to use the search menu?



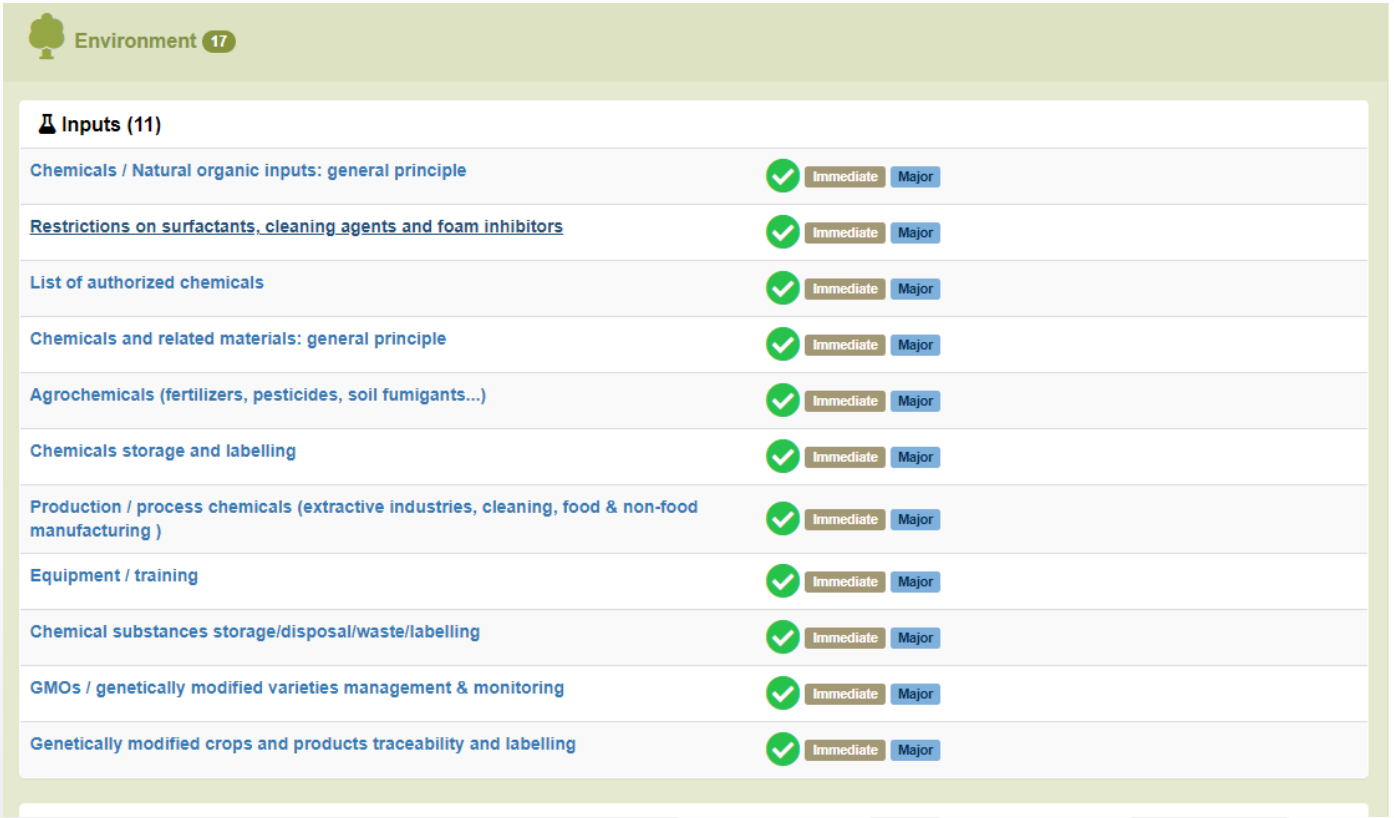
How to analyse the shortlisted VSS?

Review summary of each VSS, individually



How to analyse the shortlisted VSS?

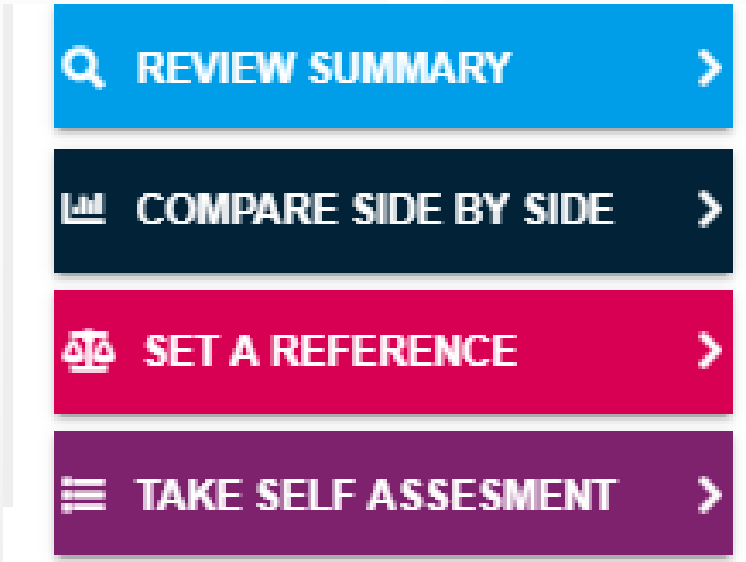
Deep dive into the requirements



How is the information structured?

1. About the Standard
   - Organisation details
   - Key features
2. What are the standards requirements?
   - Environment
   - Social
   - Management
   - Quality
   - Ethics
3. How does the Standard operate?
   - Audit
   - Claims & Labelling
   - Standard-setting
   - Costs

How to compare shortlisted VSS?

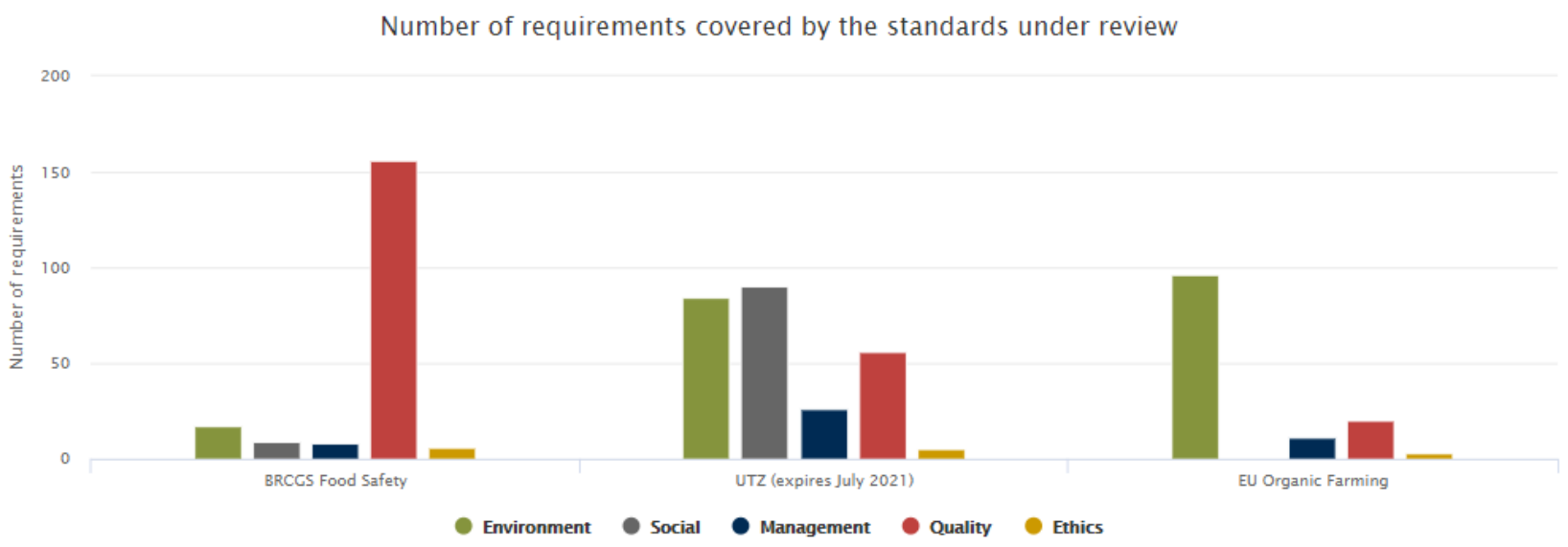


Compare side by side feature enables the user in finding the right pick for the VSS as per their unique demands and requirements

Compare & Analyse

What are the standards requirements | How do the standards operate

All | Environment | Social | Management | Quality | Ethics



Requirements for each of the standards broken down per sustainability area, as referenced in the T4SD database

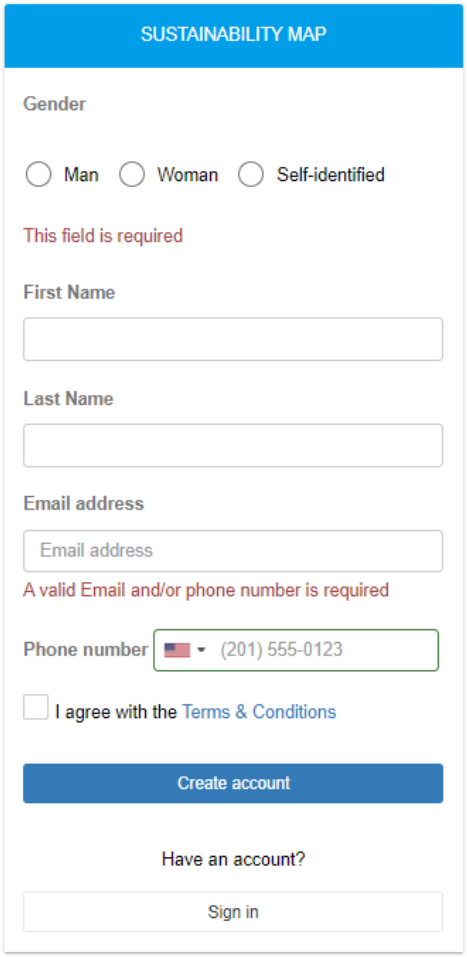
Compare & Analyse: A quick snapshot

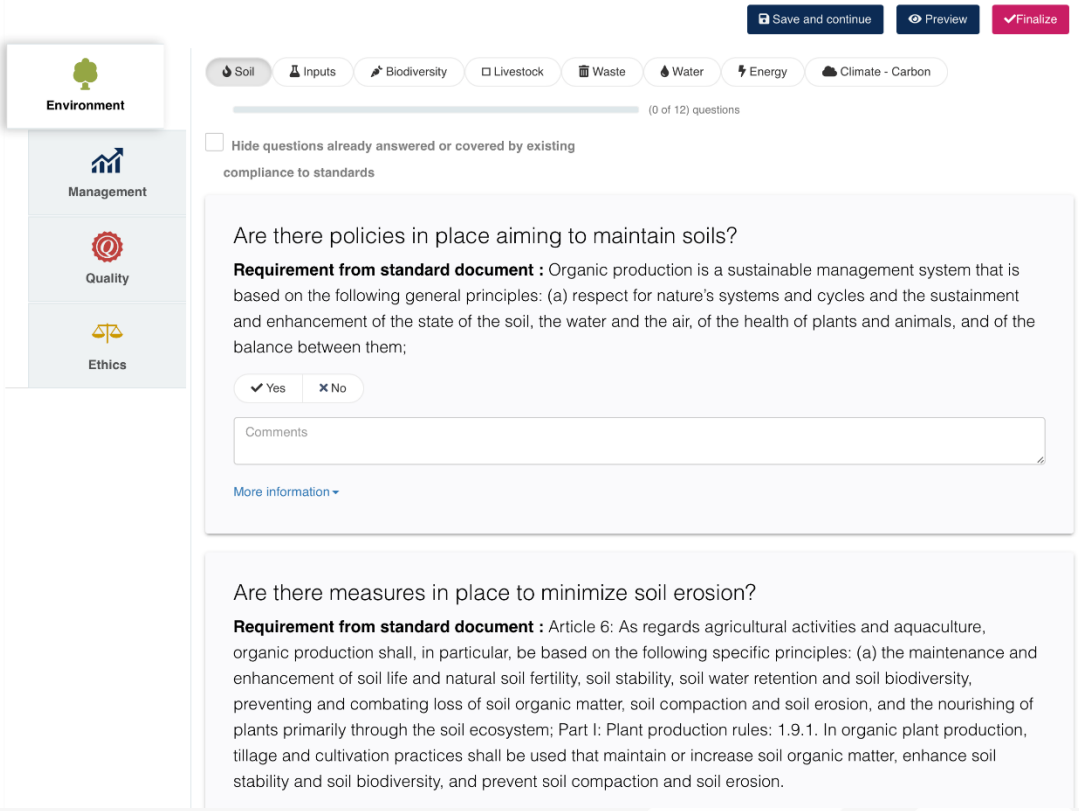
Audits

Conformity assessment

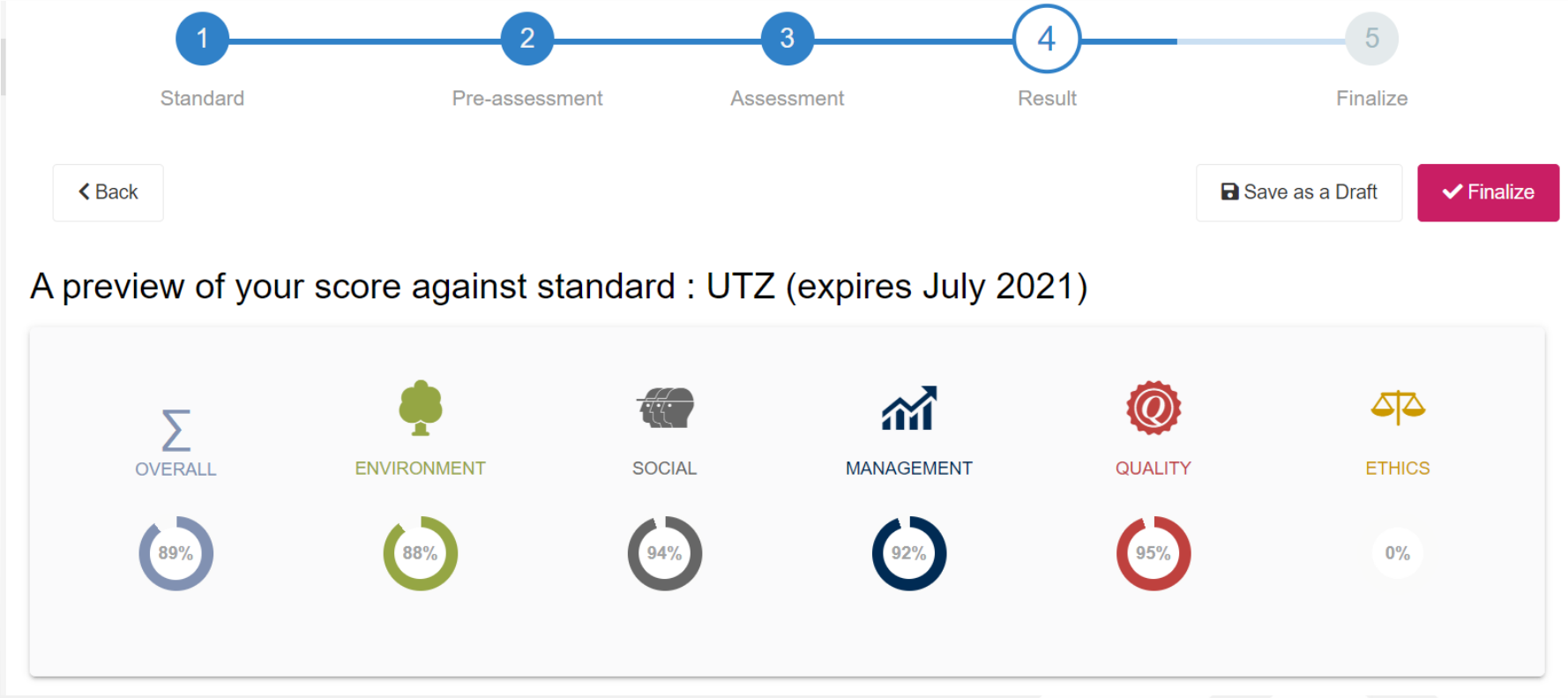
Auditing practices are adapted to the geography / location of certified/verified operator	✗	✓	✗
Auditing practices are adapted to the size of certified/verified operator	✓	✓	
Any certification body approved by the accreditation bodies listed in previous section	✓	✓	✓
Minimum level of conformity assessment allowed	3rd party	3rd party	3rd party
Source	GLOBAL STANDARDS FOOD SAFETY. PART IV MANAGEMENT AND GOVERNANCE. REQUIREMENTS FOR CERTIFICATION BODIES The Global Standard for Food Safety is a process and product certification scheme. In this scheme, businesses are certificated upon completion of a satisfactory audit by an auditor employed by an independent third party – the certification body. The certification body in turn shall have been assessed and judged as competent by a national accreditation body.		https://eur-lex.europa.eu/legal-content/EN/TXT/PDF/?uri=CELEX:32018R0848&from=EN
Frequency of surveillance audits	["Annual audits","Half yearly audits"]	["Annual audits","Surprise audits","Other"]	["Annual audits","Surprise audits"]

Take Self-Assessment





Self-Assessment Results



Conclusions

- Sustainability Map is a useful tool to **sort** the different VSS and figure out which ones apply to one's products

- The user can look for **general information** (i.e. which standards apply to my product), all the way down to the **details** (e.g. what are the requirements for soil)

- COVID-19 disruptions to audits may mean that now could be a good time to **research** specific VSS-related requirements and draw a plan of action

Thank you!

Mathieu Lamolle, Senior Advisor, Sustainability Standards and Value Chains: Lamolle@intracen.org
Florence Mooser, Advisor, Sustainability Standards and Value Chains: fmooser@intracen.org
Akshata Limaye, Consultant, Sustainability Standards and Value Chains: alimaye@intracen.org

ITC website: www.intracen.org
Sustainability Map: www.sustainabilitymap.org
Contact us: sustainability@intracen.org