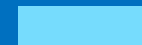




# Welcome to Ye! Community

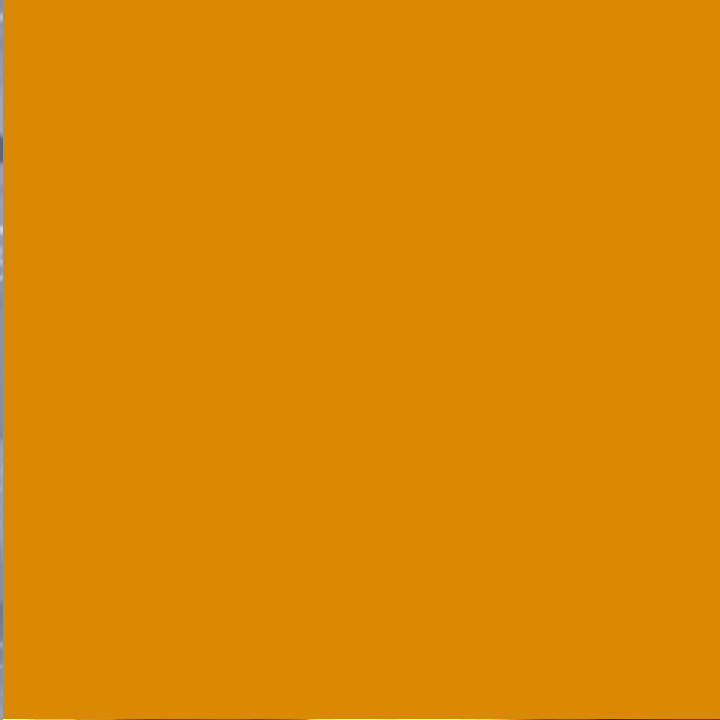


The global community for youth entrepreneurs

Powered by the International Trade Centre

[www.yecommunity.com](http://www.yecommunity.com)





# Our Offering

Global entrepreneur network

Expert mentors

E-learning courses

Tools

Opportunities

Awards

Events



# Powered by the International Trade Centre

The ITC is the joint agency of the United Nations and the World Trade Organization with a mandate to support small businesses to be competitive so they can engage in more and better trade.



# Why youth?

Young people are central to the achievement of the 2030 Agenda for Sustainable Development, both as beneficiaries and drivers. Yet, youth entrepreneurs are more likely to face issues of



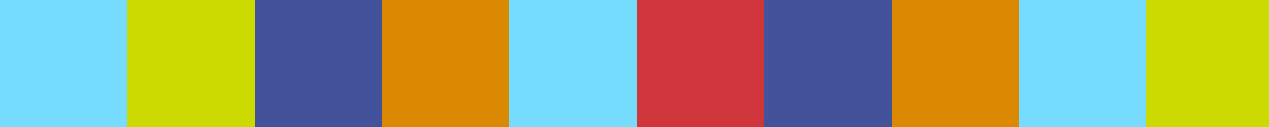
Lack of access to networks and mentors



Limited access to market information



Limited access to capacity building and tailored support



# Global community for young entrepreneurs



Ye! provides a platform for youth entrepreneurs from around the world to connect with expert mentors, entrepreneurship support organizations, and development partners, to access various tools, opportunities and resources that can enhance their capacities to enterprise.

Ye! Community is home to more than 23,000 youth entrepreneurs across the online platform and offline, local Ye! Chapters.

Ye! creates a space for connection between entrepreneurs and experts - across borders and sectors - to enhance access to skills, opportunities and networks.

# Mentor Community

Ye! Community provides a platform to directly reach out to mentors located around the globe.

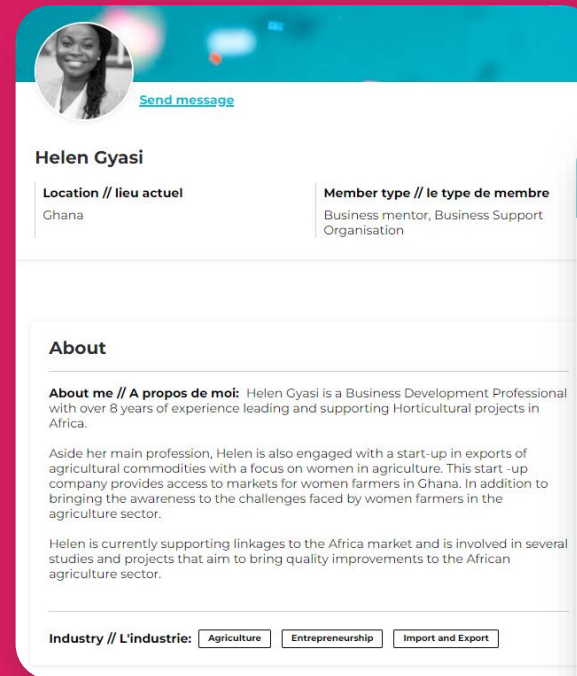
## Entrepreneurs have access to:

- ✓ Platform for direct connection to 300 mentors located around the globe
- ✓ Mentorwise podcast in collaboration with VC4A
- ✓ Coffee Roulette: 3-month mentor matching initiative
- ✓ Masterclasses for mentors and entrepreneurs led by mentors



# With Ye! Community, you can connect with Mentors through 3 pathways

1. Direct outreach through Ye! platform messaging system
2. Ye! Coffee Roulette – next round starting in June
3. Masterclasses



**Helen Gyasi**  
Location // lieu actuel: Ghana  
Member type // le type de membre: Business mentor, Business Support Organisation

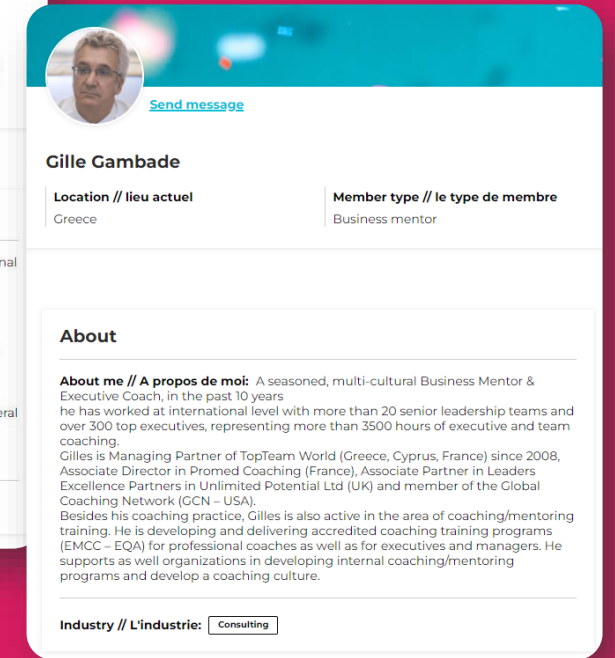
**About**

**About me // A propos de moi:** Helen Gyasi is a Business Development Professional with over 8 years of experience leading and supporting Horticultural projects in Africa.

Aside her main profession, Helen is also engaged with a start-up in exports of agricultural commodities with a focus on women in agriculture. This start-up company provides access to markets for women farmers in Ghana. In addition to bringing the awareness to the challenges faced by women farmers in the agriculture sector.

Helen is currently supporting linkages to the Africa market and is involved in several studies and projects that aim to bring quality improvements to the African agriculture sector.

Industry // L'industrie:  Agriculture  Entrepreneurship  Import and Export



**Gille Gambade**  
Location // lieu actuel: Greece  
Member type // le type de membre: Business mentor

**About**

**About me // A propos de moi:** A seasoned, multi-cultural Business Mentor & Executive Coach, in the past 10 years he has worked at international level with more than 20 senior leadership teams and over 300 top executives, representing more than 3500 hours of executive and team coaching.

Gilles is Managing Partner of TopTeam World (Greece, Cyprus, France) since 2008, Associate Director in Promed Coaching (France), Associate Partner in Leaders Excellence Partners in Unlimited Potential Ltd (UK) and member of the Global Coaching Network (GCN - USA).

Besides his coaching practice, Gilles is also active in the area of coaching/mentoring training. He is developing and delivering accredited coaching training programs (EMCC - EQA) for professional coaches as well as for executives and managers. He supports as well organizations in developing internal coaching/mentoring programs and develop a coaching culture.

Industry // L'industrie:  Consulting



Connect with an expert mentor over a cup of coffee.

The Ye! Coffee Roulette is an ongoing initiative from ITC's Ye! Community to connect youth entrepreneurs and business experts around the globe to one another from mentoring on a rolling basis.

Each mentor and mentee are matched along three criteria for three month intervals. Before every upcoming re-match, new mentors and mentees can opt-in, consistently expanding the initiative and ensuring interesting and unique matches are made!

Join the global initiative and connect with an interesting expert mentor or a peer. You never know who you will be matched with. It could just lead to the big break you need!

[Sign up](#)

YE! PRESENTS  
**COFFEE ROULETTE**  
AN INNOVATIVE APPROACH TO MENTORING

International Trade Centre | ye!



# E-learning courses from ITC

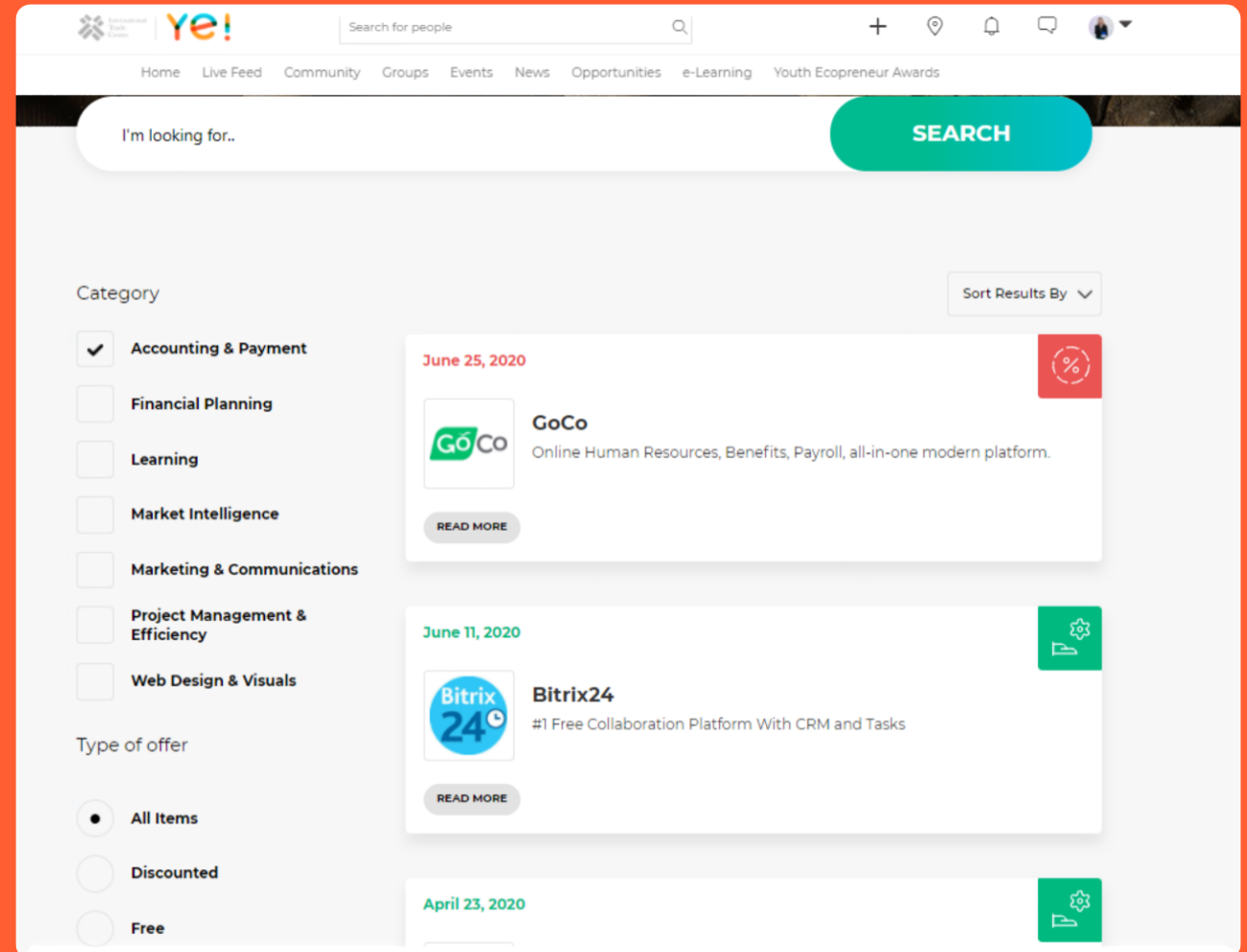
Access to a curated selection of ITC courses designed for youth entrepreneurs and hubs that support youth entrepreneurship.

This is in addition to various online webinars offered through the community supporting both youth and hubs.



# Database of more than 170 tools to support young entrepreneurs to operate

Supporting youth entrepreneurs to access tools that can support them to operate their enterprises more efficiently.



The screenshot displays the YES! website interface. At the top, there is a navigation bar with the YES! logo and a search bar. Below the navigation bar, a large teal button labeled "SEARCH" is visible. The main content area shows a search results page with the following elements:

- Category:** A list of categories with checkboxes: Accounting & Payment (checked), Financial Planning, Learning, Market Intelligence, Marketing & Communications, Project Management & Efficiency, and Web Design & Visuals.
- Type of offer:** A list of offer types with radio buttons: All Items (selected), Discounted, and Free.
- Search Results:** Three results are shown, each with a date, a logo, a title, a description, and a "READ MORE" button.
  - June 25, 2020:** GoCo. Online Human Resources, Benefits, Payroll, all-in-one modern platform.
  - June 11, 2020:** Bitrix24. #1 Free Collaboration Platform With CRM and Tasks.
  - April 23, 2020:** (Logo and title partially visible).

# Training on ITC public goods

Ye! provides trainings, featuring ITC technical experts, on how to use and leverage ITC's public good such as Standards Map, Trade Map, Market Access Map.

## Standards Map free toolkit

Our free tools help you to find trusted and neutral information about voluntary sustainability standards (VSS), codes of conduct, audit protocols, reporting frameworks and company programs on sustainability.

How this works →

### Compare

Compare up to 4 standards side by side across 1650+ criteria

### Monitor trends

Make informed decisions regarding production trends among standards

### Self-assess

See where you're at in your standard compliance process and assess your business for sustainability readiness



# Opportunities

Offered by ITC, hubs, and network partners, the opportunity board provides a space for entrepreneurs to seek partnerships, incubation programmes, post job openings, and more.

Hubs in the Ye! Community can publish opportunities for their upcoming programmes and projects to tap into a global network of youth.

# PRIZES



FIND OUT WHAT'S IN STORE FOR YOU

- USD 15K IN CASH PRIZE
- INTERNATIONAL VISIBILITY
- TECHNICAL ASSISTANCE BY ITC & PARTNERS
- MENTORSHIP
- TICKETS TO SLUSH, THE WORLD'S LEADING START-UP EVENT



## Awards

Through the Ye! Community platform, youth entrepreneurs can tap into Awards offered through ITC and its partner network, providing access to technical support, funding, and exposure.



# Events

Access to global events for capacity building, networking and training, provided by ITC and its network of partners.



Now accepting applications for the Youth Ecopreneur Awards! [Click here to learn more.](#)

# Ye! Community is the global community for young entrepreneurs.

More than 23,000 members online and offline

Entrepreneurs from 170 countries

Access to more than 300 expert mentors located around the globe

At the International Trade Centre, we support youth entrepreneurs to succeed in an ever-changing world. We support the creation of decent jobs for youth by helping them to access the networks, information, inspiration, skills and expertise to become successful entrepreneurs.



[JOIN US](#)

[READ MORE](#)

Ye! is supported by a number of **partners**



Start connecting



**Join the global community connecting youth entrepreneurs worldwide.**

<https://social.yecommunity.com/signup>

# Thank you

Claire Sterngold

[csterngold@intracen.org](mailto:csterngold@intracen.org)

[www.yecommunity.com](http://www.yecommunity.com)

