

Hubs Networking Coffee Roulette

Information Guide

KEY INFORMATION

About	<p>The Ye! Hubs Networking Coffee Roulette is an innovative approach to traditional networking. It aims to connect professionals working in incubation and acceleration in a series of random matches, leveraging the RandomCoffee Technology.</p> <p>Through this initiative, participants will be connected to their peers worldwide to share knowledge and practices. The initiative gives the participants the freedom to choose the topics of discussion and sharing experience.</p> <p>By the end of this activity, participants would have had the opportunity to expand their networks and learn from other hubs on practices to manage, assess and improve business incubators/accelerators and measure success.</p>
Target audience	<p>Professionals working in entrepreneurship hubs (e.g. incubators, accelerators, tech hubs) interested in expanding their networks, sharing and learning from their peers.</p>
Key Dates	<ul style="list-style-type: none"> • Info sharing session: 1st September • Registration deadline: 9th September • Participation Confirmation: 12th to 16th September • Matches: 19th September • End of first round: 29th October • Registration deadline for new participants: 4th November • Participation Confirmation: 7th to 11th November • Re-match: 14th November • End of programme: 15th December
Criteria for matchmaking	<p>By default, participants will be matched based on the following criteria:</p> <ul style="list-style-type: none"> • Different location • Same sector • Same type of Hub clients • Offering and interests

TIPS AND TRICKS TO ENSURE SUCCESS

Get the conversation started

You will be paired with two peers. You will receive an email with the contact details of your matches. From here, you are responsible to reach out and organize a joint session. You can do this either by replying to all with the email you have received from RandomCoffee (the website provider) or by using the indicated emails. We recommend meeting one or two times during the matching period.

Align expectations

Before the first meeting, it is important to lay out the framework for the conversations. Parties should agree to a meeting schedule. This should include the days of the week, medium for communication and time. Be sure to keep in mind time differences!

Additionally, it can be helpful to identify 2-3 core topics or themes to focus on. The expressed interests and offering included in your registration could drive the direction but the conversations may of course lead elsewhere; however, having some core, guiding topics will give the discussions direction and purpose.

Mediums to Connect

This pilot is virtual. Depending on the availability and preferences of the parties, the virtual coffee chats can be carried out via any communications tool, i.e. Skype, Zoom, Whatsapp, Google Hangouts.

Share your progress

We would love to hear from you on the new connections developed through this initiative. You are encouraged to take a photo with a (virtual) cup of coffee during your peer meetings and send it to the ITC team. We will be happy to publish them on our social medias, together with a link to your hubs' page.

Keep it going

As each match will only meet for a short duration, this pilot aims to understand what connections and actions can be taken in this time and whether short but frequent connections can lead to meaningful outcomes.

Just because you are no longer paired up, does not mean you cannot remain in touch! Should you agree to continue collaborating, this is by all means encouraged!

If you have any questions or require any support, please contact youthandtrade@intracen.org.

Happy matching!

Your Ye! Community Team